

# MEREDITH Wambsgans

**J.R. CARLSON LABORATORIES** Lincolnshire, Illinois

**GRAPHIC ARTIST 2020 - present**

*Graphics department at nutritional supplement company*

Monthly HTML MailChimp emails and training videos incorporating icon illustrations, 3D product renderings, and infographics, high volume print brochures, flyers and promotional materials, and BigCommerce website updates

**CUSHMAN & WAKEFIELD** Rosemont, Illinois

**GRAPHIC DESIGNER 2017 - 2020**

*National marketing team at commercial real estate company*

Print and digital collateral for the Logistics & Industrial Services platform with 800+ brokers; deliverables including infographics, brochures, intranet, HTML email campaigns, websites, business development materials, social media, event graphics and research presentations

**FOREST PRESERVES OF COOK COUNTY** River Forest, Illinois

**GRAPHIC DESIGNER 2015 - 2017**

*Communications department*

High volume of printed collateral and signage including quarterly event brochures and promotional calendar; total annual quantities exceeding 100,000

**FOLEY & LARDNER LLP** Chicago, Illinois

**SENIOR GRAPHIC DESIGNER 2015**

**GRAPHIC DESIGNER 2011 - 2015**

*Creative services department at corporate law firm*

Email marketing, event collateral, infographics, white papers, brochures, and ads under tight deadlines; other projects included HTML interactive maps, Facebook marketing, responsive templates and team training for HTML email system

**MRM WORLDWIDE** Paris, France

**ASSISTANT ART DIRECTOR**

*Creative department of international ad agency*

**CAROL R. JOHNSON ASSOCIATES** Boston, Massachusetts

**GRAPHIC DESIGNER**

*Marketing department at landscape architecture firm*

**TEA FORTÉ** Concord, Massachusetts

**GRAPHIC DESIGNER**

*Start-up tea and gift company*

**PERRY DEAN ROGERS PARTNERS** Boston, Massachusetts

**MARKETING ASSISTANT**

*Marketing department at architecture firm*

## **Skills**

**INFOGRAPHICS**

**ILLUSTRATION**

**TYPOGRAPHY**

**MOTION GRAPHICS**

**VIDEO EDITING**

**PHOTOGRAPHY**

**UX/UI DESIGN PROCESS**

InDesign

Photoshop

Illustrator

After Effects

MailChimp / Pardot

WordPress / Weebly / Shogun

Premiere Pro

PowerPoint

Word / Excel

## **Education**

**ÉCOLE DE COMMUNICATION VISUELLE, PARIS**

Master's Degree, Visual Communication

**MASSACHUSETTS COLLEGE OF ART**

Graphic Design Certificate

**BOSTON UNIVERSITY**

Bachelor of Science, *magna cum laude*  
College of Communication, Advertising

Paris Internship Program