

MEREDITH *Wambsgans*

J.R. CARLSON LABORATORIES Arlington Heights, Illinois
GRAPHIC ARTIST 2020 - present

Graphics department at nutritional supplement company

Monthly HTML MailChimp emails and training videos incorporating icon illustrations, 3D product renderings, and infographics, high volume print brochures, flyers and promotional materials, and BigCommerce website updates

CUSHMAN & WAKEFIELD Rosemont, Illinois
GRAPHIC DESIGNER 2017 - 2020

National marketing team at commercial real estate company

Print and digital collateral for the Logistics & Industrial Services platform with 800+ brokers; deliverables including infographics, brochures, intranet, HTML email campaigns, websites, business development materials, social media, event graphics and research presentations

FOREST PRESERVES OF COOK COUNTY River Forest, Illinois
GRAPHIC DESIGNER 2015 - 2017

Communications department

High volume of printed collateral and signage including quarterly event brochures and promotional calendar; total annual quantities exceeding 100,000

FOLEY & LARDNER LLP Chicago, Illinois
SENIOR GRAPHIC DESIGNER 2015

GRAPHIC DESIGNER 2011 - 2015

Creative services department at corporate law firm

Email marketing, event collateral, infographics, white papers, brochures, and ads under tight deadlines; other projects included HTML interactive maps, Facebook marketing, responsive templates and team training for HTML email system

MRM WORLDWIDE Paris, France
ASSISTANT ART DIRECTOR

Creative department of international ad agency

CAROL R. JOHNSON ASSOCIATES Boston, Massachusetts
GRAPHIC DESIGNER

Marketing department at landscape architecture firm

TEA FORTÉ Concord, Massachusetts
GRAPHIC DESIGNER

Start-up tea and gift company

PERRY DEAN ROGERS PARTNERS Boston, Massachusetts
MARKETING ASSISTANT

Marketing department at architecture firm

Skills

INFOGRAPHICS
ILLUSTRATION
TYPOGRAPHY
MOTION GRAPHICS
VIDEO EDITING
PHOTOGRAPHY
UX/UI DESIGN PROCESS

InDesign
Photoshop
Illustrator
After Effects
MailChimp / Pardot
WordPress / Weebly / Shogun
Premiere Pro
PowerPoint
Word / Excel

Education

ÉCOLE DE COMMUNICATION VISUELLE, PARIS
Master's Degree, Visual Communication

MASSACHUSETTS COLLEGE OF ART
Graphic Design Certificate

BOSTON UNIVERSITY
Bachelor of Science, *magna cum laude*
College of Communication, Advertising
Paris Internship Program